

ROCKY VIEW COUNTY

WHAT WE HEARD
REPORT

Bragg Creek Area Structure Plan Phase 3

August, 2026

EXECUTIVE SUMMARY

Public Participation:

As part of an additional engagement activity for the Bragg Creek Area Structure Plan (ASP), participants were invited to share input in response to the question: “What do you want the County to consider about the updated ASP?” The engagement board recorded 68 comment instances across 32 distinct statements. Where a statement was repeated, the number of occurrences was recorded on the board. The feedback identified a range of priorities related to emergency access and wildfire preparedness, tree retention and FireSmart, housing and community character, local housing and economic needs, infrastructure and servicing, environmental protection, and continued engagement and decision-making.

Community Feedback:

Residents expressed differing views about future growth in Bragg Creek, with feedback highlighting concerns about the scale and type of development alongside recognition of community needs that could be addressed through carefully managed growth. The most frequently mentioned concern was the need for secondary emergency access, with participants emphasizing that additional development should not proceed without adequate emergency egress. Participants also raised questions about evacuation planning, wildfire risk, emergency services, and the potential for a fire station in Bragg Creek. The proposed 70 per cent tree-cover requirement generated mixed feedback, particularly regarding how tree retention can be reconciled with FireSmart practices.

Participants also emphasized the importance of maintaining Bragg Creek’s existing rural and forested character. Some comments opposed cluster-style housing, while other comments supported larger residential lots, cabin-style homes, and development that is distinct from more urban forms associated with communities such as Cochrane and Canmore. At the same time, residents identified opportunities and needs associated with growth, including seniors and workforce housing, employment opportunities for local youth, and year-round businesses and services. The Gateway project was identified as a potential opportunity for senior housing.

Infrastructure and servicing were also important considerations. Participants asked how sewage, garbage collection, parking, pathways, emergency services, and other infrastructure would accommodate future growth, including the potential addition of 762 units in Hamlet Woods. Environmental protection was another consideration, with participants requesting continued protection of riparian areas, wetlands, wildlife corridors and flood-prone lands, as well as clearer environmental policies and mapping. Participants also emphasized the importance of continued engagement and transparency about how community feedback and technical information will influence the updated ASP.

KEY FINDINGS
COMMUNITY PRIORITIES

Q1: What do you want the County to consider about the updated ASP? (68 respondents)

Theme	Indicative Quotes
Emergency Access, Wildfire Preparedness and FireSmart (37%)	*"There is still only 1 roadway to get out of West Bragg Creek. We need a second exit access road for emergecies. More people/traffic in the hamlet makes this issue exponentially bigger".*
Housing Growth and Community Character (25%)	*"We are surrounded by trees. We need old folks homes, residences for workers. Jobs for our local children."*
Infrastructure, Servicing and Growth Capacity (6%)	*"Bragg Creek needs to have a community of services to supply local needs. Those services need to survive winters. Bragg Creek needs to create an atmosphere where we are far more than a bedroom community of Calgary."*
Environmental Protection and Natural Systems (1%)	*"The current ASP version is 90% there. Remember the Riparian zone."*

Overall Sentiment:

Overall, the feedback reflects mixed sentiment toward future growth, rather than a clear position either in favour of or opposed to development. Participants generally emphasized that growth should be carefully managed, appropriately scaled, and supported by adequate infrastructure and emergency access. Most concerns focused on providing secondary emergency access, reconciling tree retention requirements with FireSmart practices, avoiding development forms that are not cohesive with Bragg Creek's character, and demonstrating that infrastructure and services can accommodate future growth. In addition, participants identified support for growth that responds to local needs, particularly seniors and workforce housing, local employment, and year-round businesses and services.

Overall, the feedback suggests that the quality, type, location and servicing of development are as important to participants as the amount of growth itself. Residents want future development to respond to community needs while protecting Bragg Creek's environmental setting, rural character, and wildfire resilience.



THANK YOU

Rocky View County would like to thank everyone who participated in Phase 3 of the Engagement and provided input throughout the process. Residents and community groups within the hamlet of Bragg Creek provided valuable time, input and dedication to the development of the Greater Bragg Creek ASP amendment. The different responses will be incorporated in the drafting of the amendment to the Greater Bragg Creek ASP.