



ROCKY VIEW COUNTY

WHAT WE HEARD REPORT

Conrich Parking Lot

July 2026

EXECUTIVE SUMMARY

Rocky View County conducted public engagement to gather feedback on a proposed small parking lot beside Park Drive in Cambridge Park in Conrich. The proposed parking lot would serve residents and visitors using the park and playground, and the County sought input on whether to move forward with the project and how it should be designed, built, and managed.

Public Participation:

From June 3 to July 1, 2026, residents were invited to share input through an online survey on the County engagement website, on the Conrich Recreation project page. In total, 63 surveys were completed, generating 42 comments.

Community Feedback:

Feedback on the proposed parking lot was closely split, with respondents divided between support for improved access and safety, and opposition based on cost and necessity.

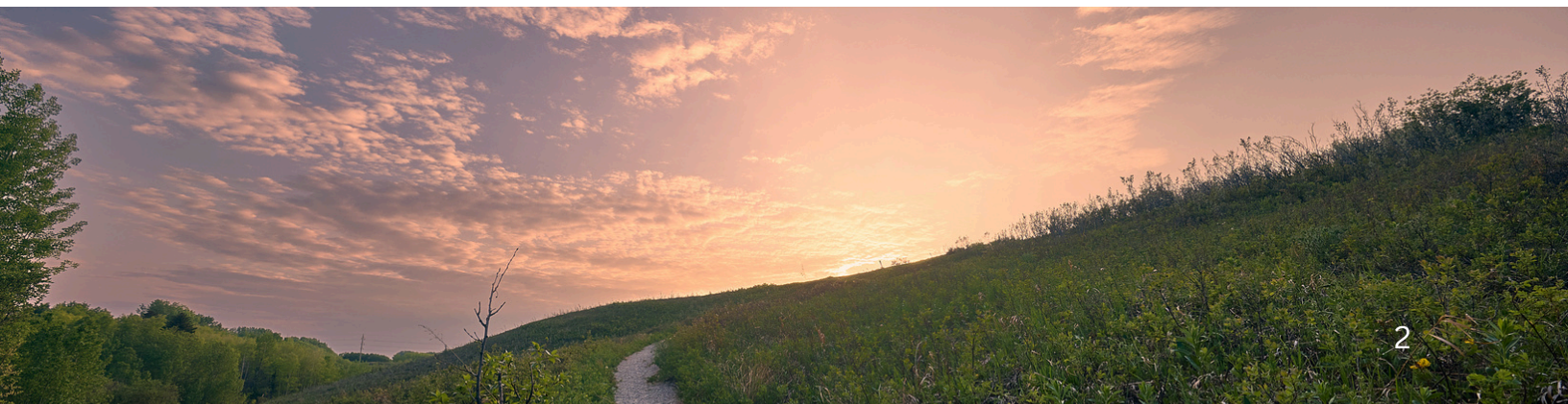
- Supporters emphasized improved road safety, easier access, and convenience for families and park users, particularly those with mobility needs.
- Opponents questioned the need for the parking lot given existing on-street parking, and raised concerns about construction and maintenance costs and the loss of green space.
- Across both perspectives, residents wanted assurance that the lot, if built, would be carefully designed and managed, with attention to landscaping and screening, lighting, and restrictions such as no overnight parking.
- Access and safety improvements, such as safer roadside conditions near the playground, were seen as a meaningful benefit by many respondents regardless of overall support.

42

Total
Comments

63

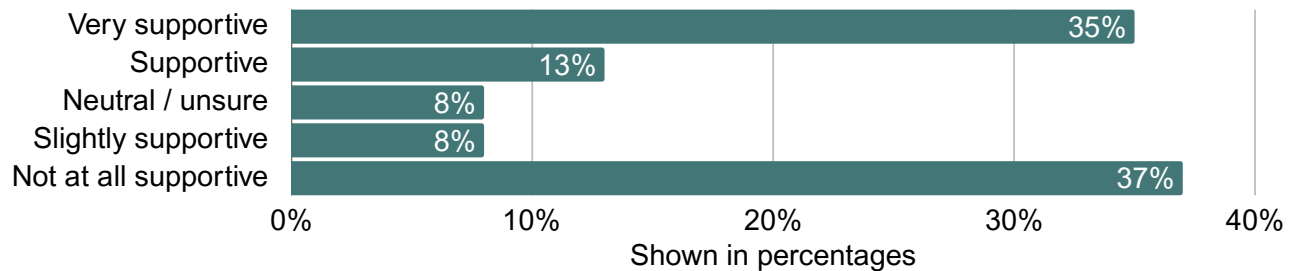
Total
Surveys



KEY FINDINGS

SECTION NAME

Q1: How supportive are you of the proposed parking lot beside Park Drive? (63 respondents)



Q2: What benefits, concerns, or considerations would you like the County to understand regarding the proposed parking lot, including how it may be designed, built, or managed? (42 respondents)

Theme	Indicative Quotes
Design, Security, and Operational Considerations (44%)	<i>"Parking lot should be time managed, no overnight parking. Should have lighting and properly maintained."</i> <i>"Might be better to have more plants along parking lot for privacy of surrounding neighborhood."</i>
Need, Cost, and Loss of Green Space (29%)	<i>"I see no benefit for the County to build a parking lot for people who don't live in that community. Put up no parking signs have bylaw enforce them and let the community around the park enjoy the park"</i> <i>"There is ample street parking, this will just create space for unwanted elements in our community. There are rarely ever any cars parked on the street."</i>
Access, Safety, and Parking Management (27%)	<i>"Currently lots of cars are unsafely parked on the road close to the intersection to go play in that playground. This parking lot will enhance road safety."</i> <i>"Dedicated parking area will ensure families, elder and special need Individuals have easy entry access to the proposed recreational facility / area use."</i>

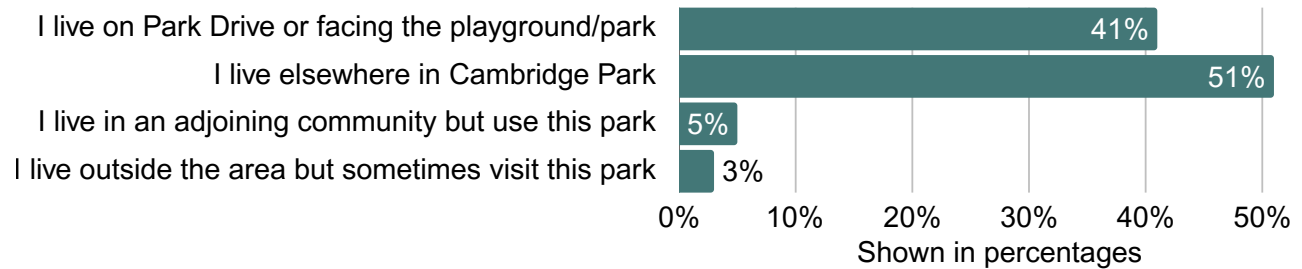
Overall Sentiment:

Feedback on the proposed parking lot was mixed. Residents who supported the parking lot pointed to improved road safety, accessibility, and convenience, while opponents questioned its necessity given existing on-street parking. Regardless of position, most respondents agreed that if the lot is built, it must be carefully designed and managed, with landscaping, lighting, and access restrictions, to protect safety, security, and the surrounding neighbourhood.

KEY FINDINGS

SECTION NAME

Q3: Where do you live in relation to Cambridge Park and the proposed parking lot?
(61 respondents)





THANK YOU

Thank you to all residents who took the time to complete the survey and share feedback on the proposed parking lot beside Park Drive in Cambridge Park.

This feedback will help Council better understand community perspectives, including support, concerns, and other considerations, before determining whether this project should proceed.